

A close-up portrait of a man and a woman. The man on the left is wearing a brown fedora hat, a white turtleneck sweater, and clear-framed glasses. He is smiling slightly. The woman on the right has long blonde hair and is wearing a white collared shirt and gold-rimmed glasses. She is looking directly at the camera with a neutral expression. The background is a textured, light-colored wall.

# melina jôy OPTICIANS

**November 2021**

59 High Street, Heathfield, East Sussex. TN21 8HU  
01435 868181

[www.melinajoy.co.uk](http://www.melinajoy.co.uk)  
[reception@melinajoy.co.uk](mailto:reception@melinajoy.co.uk)

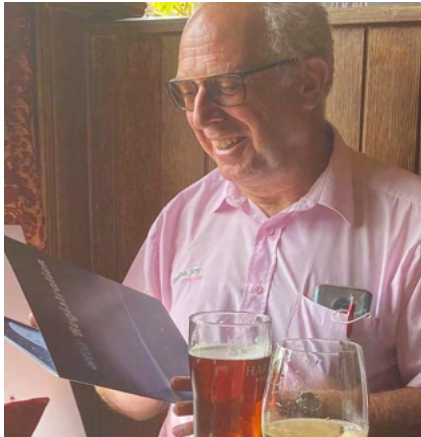
# melina joy OPTICIANS

November 2021

This year has seen a lot of changes! There are the obvious ones that we all know about, but we've had a few changes in the practice too....

We have a new optometrist Joanne Gale, who joined us at the end of the summer and is settling in beautifully. Joanne works part time alongside Melina and David.

*Welcome Joanne!*



Many of you will have seen photos of Tom's retirement lunch, we sent him off with a lovely lunch at The Star, Old Heathfield and as he is a keen astronomer, we named a star for him "Tom's Twinkle"!

*Goodbye Tom!*

Physically the practice has had a few changes with a new splash of colour on the walls and a regularly changing art display. Currently we have a series of acrylics painted by Jasmine Saunders, one of our Dispensing Opticians, depicting views over the South Downs, including the iconic mouth of the Cuckmere. These works of art are for sale, call the practice with any enquiries.





Catriona has been able to seek out some fabulous new frame ranges. We are the first in the UK to stock the stunning and stylish Struktur range, handmade in France, funky styles, and translucent colours.



*Struktur*

**A unique way to see life**





For children, we have Tomato Glasses – flexible, safe, comfortable and highly adjustable – our stock is aimed at children up to about the age of ten. Incorporating style and colour, every frame comes with spare parts, a case and cloth, and because they are specifically designed for the special anatomy of a child's face allow us to ensure a professional fit.



  
**TOMATO GLASSES**



We continue to offer Eyeplan, our practice membership.

At just £13 a month, this fee covers all your clinical care, gives you substantial discount on spectacles, contact lenses and other accessories, plus accidental damage cover on new specs.

Joining Eyeplan allows you continual access to the excellent care and service we provide and is now open to everyone.

If you are lucky enough to be 18-22 years old join for just £10 and if you're under 17 its only £5.

See our website for more details.

[www.melinajoy.co.uk](http://www.melinajoy.co.uk)







The time is nearly up on our second pair of lenses offer...

If you would like to take up the offer supported by our lens companies of at least 50% off a second set of lenses to the same prescription we need to have your orders placed by the end of November.



So hurry, call the practice on 01435 868181 to make an appointment with one of our Dispensing Opticians to discuss your options.



Thankfully we are starting to get back a bit of normality so we can now offer refreshments to our clients and send you away with your new spectacles and treats, including a handmade chocolate by local chocolatier Jack Ralph. Beautiful and yummy!





As the nights start to draw in, driving in low light conditions and dealing with other people's headlights becomes unavoidable. Unfortunately, it won't be long before some of us are leaving home AND returning in the dark! But don't worry there are solutions...both Rodenstock and Essilor, lens manufacturers that we regularly use, have developed lenses and coatings to help with the eyestrain when driving in these conditions. Call the practice on 01435 868181 to arrange a time to discuss options.





# melina jōy OPTICIANS

*Established in 1992, your local independent High Street Optician*



[www.melinajoy.co.uk](http://www.melinajoy.co.uk)